

SUSTAINABILITY REPORT

2019
2020



DAIRYLAND POWER
COOPERATIVE

A Touchstone Energy® Cooperative 

MESSAGE FROM THE CEO

The term *Sustainability* is commonly used today. What does it mean? At Dairyland Power Cooperative, sustainability means conducting business in a way that addresses potential social, economic, environmental and technology impacts.



Sustainability means creating value now...and for future generations. It's about our ability to endure. It's about Dairyland's responsibility to our cooperative membership, to our local communities and to the world.

The utility industry is rapidly changing. To be sustainable, we embrace change as a positive and natural evolution. Sustainability is part of our DNA at Dairyland. It is found in our solar energy leadership, focus on people, innovative use of technology and by putting safety first.

Sustainability is at the heart of our every action, every business decision, every hire and every conversation with our members. Together, we are sustainable and #FutureReady.



Barb Nick
President and CEO



“SUSTAINABILITY
IS PART OF
OUR DNA AT
DAIRYLAND.”

#FUTUREREADY

The goal of Dairyland's Sustainable Generation Plan is to provide a 10-year framework for strategic decisions. Expansion of renewable energy and thoughtful assessment of operational and business decisions will provide enduring value to members.

The proposed Nemadji Trail Energy Center combined cycle natural gas plant will serve as the "power behind the power" supporting renewable energy investments. It will be the reliable alternative when the wind isn't blowing and the sun isn't shining.

Safety is foundational to every aspect of Dairyland business. In 2019, Dairyland revised its safety goals to benchmark a new level of achievement towards its aim of zero incidents.

SUSTAINABLE

90,000

homes powered by wind
and solar investments

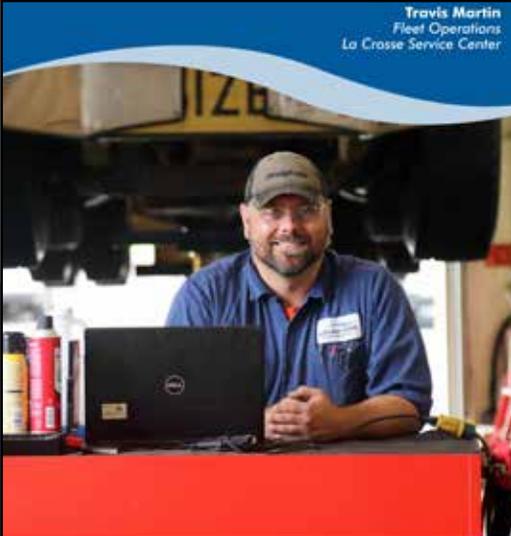
STRATEGIC

29%

renewables by 2029

"THERE IS NO
SUCCESS IN BUSINESS
WITHOUT SAFETY."

-BARB NICK, PRESIDENT AND CEO



Travis Martin
Fleet Operations
La Crosse Service Center

WORK SAFELY
BECAUSE I DON'T WANT ANYONE ELSE
TO TEACH MY KIDS HOW TO FISH

ZERO Risk choice
EVERYONE HOME SAFE EVERY DAY

DAIRYLAND POWER
COOPERATIVE
A Exelon Energy Company

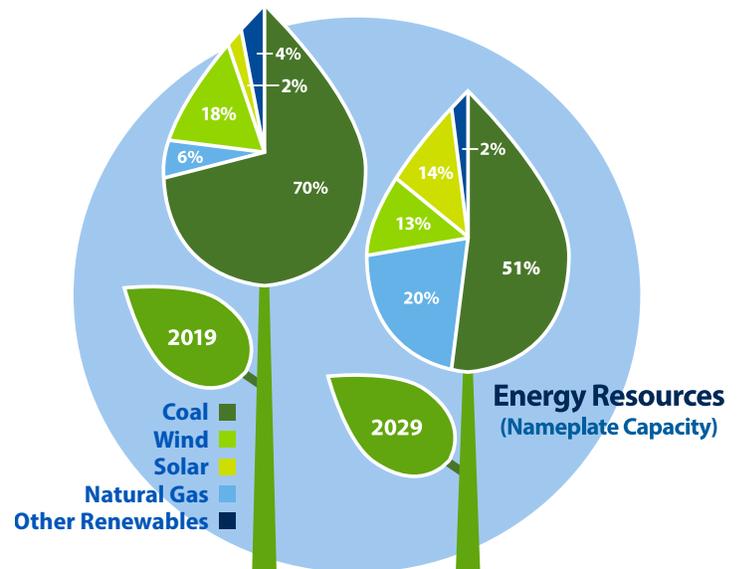


#FUTUREREADY WITH WIND, SOLAR AND HYDRO

Dairyland is transforming its resource mix to reduce carbon intensity while maintaining reliable and affordable energy.

Many of Dairyland's member cooperatives have multiplied their local renewable energy benefit by piggybacking on Dairyland's utility-scale projects with community solar gardens.

DAIRYLAND SUPPORTS NEARLY
300 ACRES
OF POLLINATOR HABITAT
THROUGHOUT ITS
SERVICE TERRITORY.





4,500 BIRD DIVERTERS

OVER **18** MILES

BIRD DIVERTERS MAKE LINES MORE VISIBLE AND REDUCE HAZARDS IN POPULAR BIRD CROSSING AREAS.

50 MILES OF LINE

REBUILD

The safety, security and resiliency of the grid requires 24/7 expertise and dedication. To help ensure reliability, Dairyland annually invests in the safe rebuilding of approximately 50 miles of transmission infrastructure.

67 NEW TOWERS

MOBILE RADIO

Dairyland's new mobile radio system utilizes 67 towers - allowing for optimal communication between personnel working throughout its 44,000 square-mile service territory.

114 COOPERATIVE CREWS

ROPE

The Restoration of Power in an Emergency (ROPE) program has been initiated 27 times in the past 5 years, with 114 cooperative line crews responding to get the lights back on for members.



True sustainability, personal and professional, requires a holistic approach. Dairyland's Live Well program expanded in 2019 to include a variety of healthy living opportunities for employees.



20 homes

Lighting and energy efficiency control upgrades at Dairyland facilities have yielded over 183,500 kWh savings in the past year. This is approximately equivalent to the energy usage of 20 homes with families of four.

28.5 tons of e-waste

Dairyland's e-recycling drives have resulted in 28.5 tons of electronic waste being diverted to recycling in the past 12 months.

58.5 tons of paper

Dairyland's Publication Services department recycles approximately 58.5 tons of paper and cardboard per year.

142 Peregrine chicks

Since Dairyland's Peregrine Falcon Restoration Program began in the mid-1990s, 142 falcon chicks have fledged from our nesting sites.





DEVELOPING FUTURE READY LEADERS

Employees are Dairyland's most powerful asset. Attracting and retaining talented people is essential for sustainability, requiring robust employee education and apprenticeship opportunities.

Over 250 employees have graduated from Dairyland's Leadership Development program.



GIVING BACK

As a local cooperative, Dairyland employees live and work in the communities where we do business. Economic support from Dairyland and volunteerism from employees benefit a host of nonprofit organizations, schools and events in our service territory.



STRENGTHENING OUR MEMBERSHIP

Growth of rural communities is vital to our member cooperatives. Dairyland assisted Polk-Burnett Electric Cooperative in obtaining a zero-interest, pass-through loan via the USDA Rural Economic Development Loan program for construction of a new fire station in the Town of Alden, Wis. Families in that community will be safer with a fire station nearby.

About Dairyland Power

A Touchstone Energy Cooperative, Dairyland Power (La Crosse, WI) provides the wholesale electrical requirements for 24 distribution cooperatives and 17 municipal utilities. These cooperatives and municipals, in turn, supply the energy needs of more than a half-million people in Wisconsin, Minnesota, Iowa and Illinois. For more information, visit www.DairylandPower.com.



A Touchstone Energy® Cooperative 



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