



## NEWS RELEASE

For Release  
January 30, 2015

For more information, contact:  
Deb Mirasola at (608) 787-1378 or  
Katie Thomson at (608) 787-1323

### **Ben Porath Named Dairyland Power's Vice President, Power Delivery**

La Crosse, WI— Dairyland Power Cooperative is pleased to announce the promotion of Ben Porath to the position of Vice President, Power Delivery, effective Feb. 2, 2015. He succeeds Chuck Callies who is retiring on April 2 after 24 years of service to Dairyland.

“Ben possesses a skill set that combines strategic thinking and the technical expertise needed to be a leader in our complex electric utility industry,” said Barb Nick, President and CEO. “I am confident that Ben will be a strong member of Dairyland’s leadership team as we safely and reliably serve our members’ future needs.”

As Vice President, Power Delivery, Porath will be responsible for system operations and energy delivery (transmission lines, substations, telecommunications and real estate and right-of-way), business continuity and compliance. Porath joined Dairyland as a Transmission Strategist on Sept. 22, 2003. He was promoted to Director, System Operations, in 2007.

A native of Sandpoint, Idaho, Porath has a bachelor’s degree in Physics from Hamline University and a Juris Doctorate from William Mitchell College of Law, both in St. Paul, Minn. Prior to joining Dairyland, he was a Project Manager for Open Access Technology International, Inc., (OATI) in Plymouth, Minn. He also held other positions related to transmission reliability for Perot Systems and the Mid-Continent Area Power Pool in the Twin Cities. Porath is engaged to Kimberly Dale. He has two daughters (Elizabeth and Emily) and Kimberly has three children.

With headquarters in La Crosse, Wis., Dairyland provides wholesale electricity to 25 member distribution cooperatives and 17 municipal utilities. A Touchstone Energy Cooperative, Dairyland’s service area encompasses 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois). Dairyland delivers electricity via nearly 3,200 miles of transmission lines and 300 substations located throughout the system’s 44,500 square mile service area. Dairyland’s generation resources include coal, natural gas, hydro, wind, biomass, landfill gas, animal waste and solar. For more information, please visit [www.dairynet.com](http://www.dairynet.com).

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