



NEWS RELEASE

For Release
March 1, 2016

For more information, contact:
Deb Mirasola at (608) 787-1378 or
Katie Thomson at (608) 787-1323

Nate Melby Named Dairyland Power's Chief Information Officer

La Crosse, WI— Dairyland Power Cooperative is pleased to announce the hire of Nathaniel “Nate” Melby to the position of Chief Information Officer (CIO), effective Feb. 29.

As CIO, Melby will be responsible for all aspects of Dairyland’s information technology and systems. He will provide vision and leadership for the development and implementation of information technology initiatives that advance Dairyland’s business strategies.

A native of the La Crosse area, Melby holds a bachelor’s degree in Information Systems from UW-La Crosse, an MBA from UW-Whitewater and a PhD in Information Systems, from Nova Southeastern University (Fort Lauderdale, Fla.).

Prior to joining Dairyland, Melby served as Director, Enterprise IT Security & Compliance, at Ingersoll Rand in La Crosse. A dedicated member of the La Crosse area community, Melby also serves as the Town of Campbell Fire Chief.

Melby and his wife, Adriane, reside on French Island.

With headquarters in La Crosse, Wis., Dairyland provides wholesale electricity to 25 member distribution cooperatives and 17 municipal utilities. A Touchstone Energy Cooperative, Dairyland’s service area encompasses 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois). Dairyland’s generation resources include coal, natural gas, hydro, solar, wind, biomass, landfill gas and animal waste. For more information, visit www.dairynet.com.

