



For Immediate Release
February 14, 2020

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National Search Announced for Dairyland Power Cooperative CEO

LA CROSSE, WI— Dairyland Power Cooperative announces a national search for a new Chief Executive Officer. Current President and CEO Barbara Nick will retire in July 2020. The Dairyland Board of Directors has retained CarterBaldwin Executive Search to assist in the identification of their next CEO.

“Barb is an innovative leader who thinks strategically and has worked to position Dairyland to anticipate the future needs of its member cooperatives,” said Dairyland Board Chairman Ed Gullickson. “She demonstrates the Cooperative Principles, values employee development and has developed a strong management team. During her five years as CEO, she has worked closely with the Board to ensure Dairyland is in a solid financial position to maintain future success.”

The cooperative works with its members, community leaders, employees and stakeholders to be a strategic and innovative cooperative that improves the quality of life in the region. To learn more, visit www.dairylandpower.com.

Candidates may submit a letter of interest and resume to DPCCEO@carterbaldwin.com. Application materials will be accepted through April 27, 2020. Chris Guiney, Partner, CarterBaldwin Executive Search, is leading the search. He may be contacted at cguiney@carterbaldwin.com.

About Dairyland Power Cooperative: Dairyland, a Touchstone Energy Cooperative, was formed in December 1941. Headquartered in La Crosse, Wis., Dairyland provides the wholesale electrical requirements for 24 distribution cooperatives and 17 municipal utilities. These cooperatives and municipals, in turn, supply the energy needs of more than a half-million people in the four-state service area (Wisconsin, Minnesota, Iowa and Illinois).

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