

NEWS RELEASE

For Immediate Release April 30, 2013

Caution Urged on Dairyland Reservoir due to High Flows

LADYSMITH, WI— As the 2013 fishing season opens, Dairyland Power Cooperative urges caution to fishermen and boaters who are using the Dairyland Reservoir (Lake Flambeau) for recreational activities. The slow start to spring this year has resulted in high waters near the spillway, which can result in dangerous currents as flows increase.

Additionally, there will likely be floating and submerged ice in the Reservoir during the fishing opener due to unusually long-lasting chilly conditions. Due to the ice, the barrier floats could not be placed in front of the spillway. Boaters should stay at least 600' from the spillway structure on the Reservoir and the same distance below the dam.

The Flambeau Hydroelectric Station, located on the Flambeau River five miles northeast of Ladysmith, has been generating clean, efficient electricity since 1951. This water-powered facility can generate 24 MW of electricity. Throughout the year, Dairyland welcomes area residents and visitors to enjoy the many recreational opportunities available on both the Reservoir and the public land surrounding it.

With headquarters in La Crosse, Wis., Dairyland provides wholesale electricity to 25 member distribution cooperatives and 16 municipal utilities. A Touchstone Energy Cooperative, Dairyland's service area encompasses 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois). Dairyland's generation resources include coal, natural gas, hydro, wind, biomass, landfill gas and animal waste. For more information, please visit www.dairynet.com.

###