

NEWS RELEASE

2012

For more information, contact: Katie Thomson at (608) 787-1323 (office) OR Deb Mirasola at (608) 787-1378 (office)

December 5, 2013

Dairyland Power Donates \$15,000 to Town of Genoa

Donation earmarked for Genoa-Harmony Fire Dept. water tanker truck

LA CROSSE, WI— Dairyland Power Cooperative has donated a total of \$15,000 to the Town of Genoa towards the purchase of a new water tanker truck for the Genoa-Harmony Fire Department.

Dairyland contributed \$10,000, which was then matched in part by CoBank, a national cooperative bank, through CoBank's *Sharing Success* program. CoBank provided an additional \$5,000, the maximum donation allowed through the program, enabling a total contribution of \$15,000.

The Genoa-Harmony Fire Department serves the entirety of Dairyland's property located in both the Town and Village of Genoa. Dairyland's Genoa Site property includes a coal-fired generating station, shut-down nuclear facility and dry cask storage installation.

"The safety of our employees and the public is Dairyland's top priority. This contribution to the Town of Genoa directly supports that priority by helping fund life-saving equipment for the area fire department. A well equipped fire department is critically important in any community, and we are pleased to have an opportunity to provide funding assistance for the specialized vehicle," said Brian Rude, Vice President, External and Member Relations.

Headquartered in La Crosse, Wis., Dairyland provides wholesale electricity to 25 member distribution cooperatives and 16 municipal utilities. A Touchstone Energy Cooperative, Dairyland's service area encompasses 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois). Dairyland's generation resources include coal, natural gas, hydro, wind, biomass, landfill gas and animal waste. Please visit www.dairynet.com for more information. Dairyland is an equal opportunity provider and employer.

Headquartered outside Denver, Colo., CoBank is a national cooperative bank serving vital industries across rural America. The bank provides loans, leases, export financing and other financial services to agribusinesses and rural power, water and communications providers in all 50 states.

###

