



For Immediate Release
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Genoa Boat Landing & Facilities to Remain Open *Closure of Genoa #3 Station not impacting boat landing*

LA CROSSE, WI— The Blaske Boat Landing and on-site restroom facilities in Genoa, Wis., will remain open to the public after the June 1 closure of Dairyland Power Cooperative’s Genoa Station #3 (G-3) power plant.

The Blaske Boat Landing is located on the Mississippi River off Hwy. 35 near Genoa, adjacent to Dairyland’s Genoa Site property. The boat landing sees the most traffic of all landings in Pool 9 of the Mississippi River. It is utilized year-around by boating and fishing enthusiasts.

In 2013, Dairyland and the Town of Genoa collaborated to provide a permanent, two-unit restroom facility at the site. The vault-style facility features motion-sensitive lighting for greater efficiency. Both units are handicap accessible, equipped with concrete ramps and handrails in each unit. Dairyland is continuing to support facility upkeep.

G-3 to close on June 1 after 52 years of service

Dairyland announced the retirement of the 345 megawatt, coal-fired power plant in January 2020. G-3 has reliably powered the region for more than five decades. The supercritical facility, which was brought online in June 1969, was designed to be highly efficient and used low sulfur coal delivered by barge. G-3 will be officially retired on June 1; its final day of operation was April 11, 2021.

About Dairyland Power Cooperative: Dairyland, a Touchstone Energy Cooperative, was formed in December 1941. Headquartered in La Crosse, Wis., Dairyland provides the wholesale electrical requirements for 24 distribution cooperatives and 17 municipal utilities. These cooperatives and municipals, in turn, supply the energy needs of more than a half-million people in the four-state service area. For more information, visit www.DairylandPower.com.

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