

NEWS RELEASE

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Genoa Boat Landing enhanced with new facility

Newly constructed restroom facilities now available at boat landing

LA CROSSE, WI— Dairyland Power Cooperative and the Town of Genoa have collaborated to provide a humble yet appreciated facility at the Genoa boat landing: restrooms.

Beginning today, fishermen and recreational boaters will have access to a permanent two-unit restroom facility, replacing the two port-a-potties that had been at the location. The Genoa boat landing sees the most traffic of all landings in Pool 9 of the Mississippi River. The restrooms will be available in all seasons, as a number of outdoors enthusiasts utilize the landing in the winter months for ice or open water fishing when possible.

The vault-style facilities are similar in quality to the Wisconsin state park models, featuring a modern venting system and motion-sensitive lighting for greater efficiency. Both are handicap accessible, equipped with concrete ramps and handrails in each unit. Dairyland, the Genoa Lions Club and the Friends of Pool 9 will share the regular maintenance and upkeep costs.

Lepke Trucking & Excavating LLC (Chaseburg, Wis.) was the primary contractor for the project. Huffcutt Concrete Inc. (Chippewa Falls, Wis.) provided the structure and venting system.

"In cooperation with the Town of Genoa, Dairyland is pleased to be a part of this local effort to improve comfort and convenience at the boat landing. The joint project is being completed just in time for prime boating season, thanks to the hard work of everyone involved," said Brad Foss, Dairyland Senior Environmental Biologist.

With headquarters in La Crosse, Wis., Dairyland provides wholesale electricity to 25 member distribution cooperatives and 16 municipal utilities. A Touchstone Energy Cooperative, Dairyland's service area encompasses 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois). Dairyland's generation resources include coal, natural gas, hydro, wind, biomass, landfill gas and animal waste. For more information, please visit www.dairynet.com.

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